

## Company Overview

Cendura was founded in 2001 with the express purpose of helping IT organizations reduce the escalating costs of managing complex, distributed applications. Its core product is Cohesion, a platform for change, configuration and compliance, which is used by Global 2000 IT organizations to gain control of their application infrastructure.

Cohesion enables IT organizations to accurately and continuously discover and track their application inventory, control and harden applications to meet regulatory compliance including Sarbanes-Oxley and HIPAA, increase service levels for performance and reliability, and continuously improve IT service delivery processes such as ITIL and COBIT through automation, audits, and accurate change and configuration management.

**SOLUTION: Cohesion – the platform for configuration, change, and compliance automation** – includes an advanced Configuration Management Database (CMDB); a Best Practices Database, consisting of over 4,000 vendor-recommended and industry best practices and rules; and a Business Services Database, which collects the information needed to run IT as a business—departments, business processes, owners, and locations.

With this platform, Cendura provides out-of-the-box value with over 130 Blueprints that detail virtually every configuration item or element of an application's state for industry-leading enterprise applications and all platforms as well as the industry's only Blueprint Builder to support custom, proprietary and open source components.

Cohesion can be applied to many IT initiatives including planning for migrations, consolidations, release management, security policy enforcement, disaster recovery and business continuity planning, regulatory audit

and compliance, and application lifecycle management. As a result, IT organizations can substantially reduce IT costs through automation, accelerate proactive forensics from days to minutes, prevent application failure by hardening the infrastructure, and monitor adherence to change processes.

**CUSTOMERS:** Cendura targets organizations which typically manage complex, distributed customer-facing or revenue-generating applications. Current customers include:

- VeriSign
- Medtronic
- Homestore, Inc.
- Last Minute Travel
- One of the world's largest vehicle manufacturers
- One of the largest global investment and financial services providers

### MANAGEMENT:

<b>Pavan Nigam</b>	Co-Founder, Chairman and CEO
<b>Tom H. Speeter, Ph.D</b>	Co-Founder and CTO
<b>Rick McEachern</b>	Chief Marketing Officer
<b>Steve Lemon</b>	VP, Engineering
<b>Steve Nicol</b>	VP, Field Operations
<b>Gary Angel</b>	VP, Sales
<b>Sheldon Borkin, Ph.D</b>	VP, Strategic Accounts
<b>Sarah Carpenter</b>	VP, Finance and Administration

**COMPANY:** Cendura, a leader in continuous IT control solutions for enterprises

**PRODUCT:** Cohesion: an enterprise-wide platform for change, configuration and compliance management

**EMPLOYEES:** 65

**FOUNDED:** November, 2001

**CORPORATE HEADQUARTERS:** Mountain View, CA

#### REGIONAL LOCATIONS:

Los Angeles, CA  
Chicago, IL  
New York, NY  
Atlanta, GA  
Hyderabad, India